

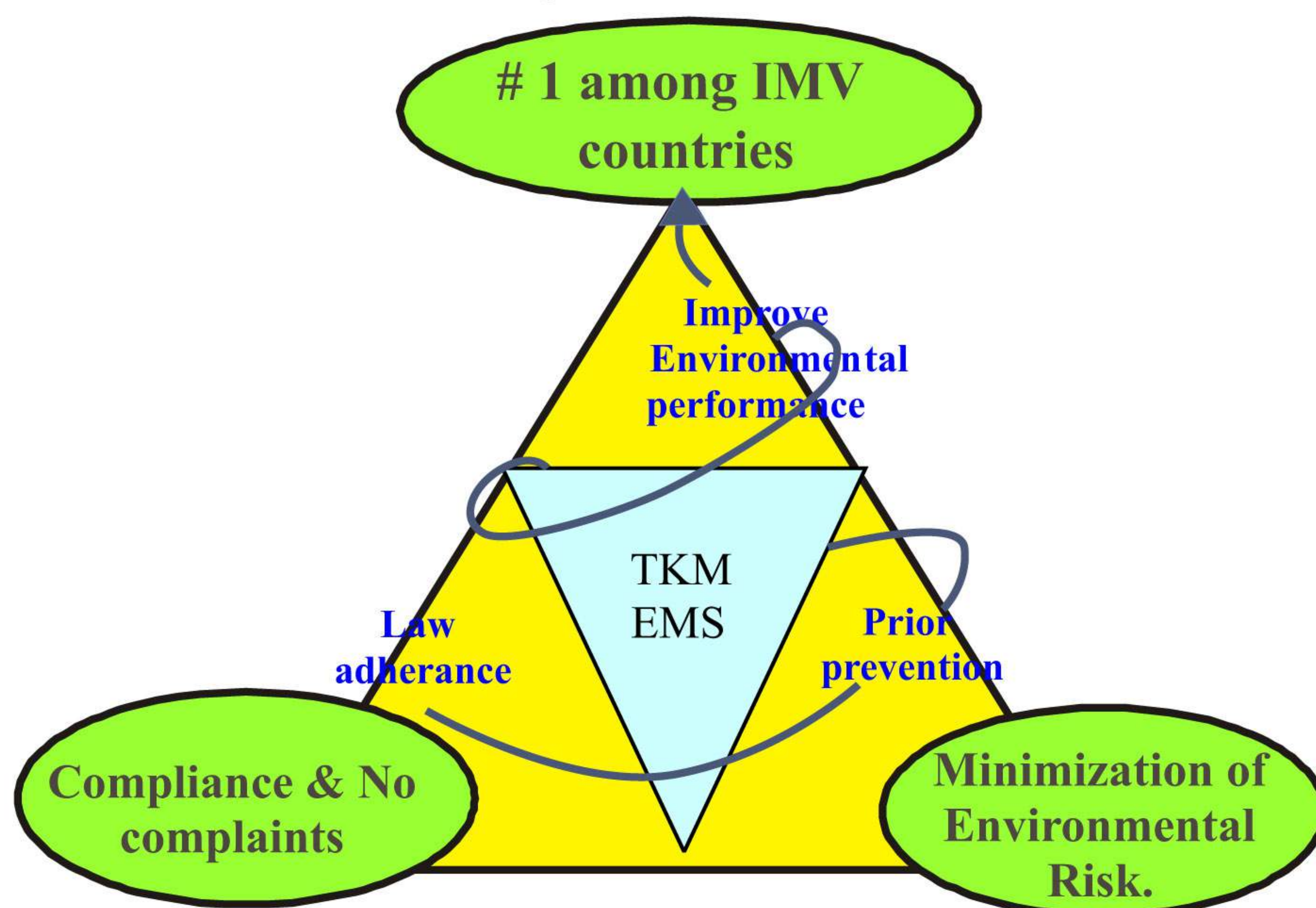
Furthermore, in promoting management of substances of environmental concern, requiring suppliers to submit the types and the volume of substances of environmental concern used in parts and materials supplied, not only encourages promotion of voluntary actions by suppliers, but also becomes an efficient route to tackle and manage the substances of environmental concern used throughout the vehicle and leads to controlling environmental risks.

7. ENVIRONMENT MONTH - MARCH 2006

Environment Month was celebrated in TKM during March 2006 with a main focus on waste minimization through 5R Implementation. The objective of Environment Month Celebration was

“To make the TKM #1 Environmental Friendly Company among IMV Countries by 2010”

The TKM EMS Concept is



“Standardization of Waste Management Activities & Reduction of Waste generation”

&

“Upgradation of TKM EMS to global Level”, are the major themes set forth for the Fy2006.

Various promotional activities were organized upto team member level for achieving the goal of standardization of waste management system.

7.1 Waste Reduction Activities:

The word “Recycling” is generally interpreted to mean all activities involved in effectively utilizing resources. Within the concept of Environmental sustainability greater importance is given towards the notion “3R” which combines “Recycle” (reutilization of resources) with “Reduce” (Process modifications & production methods that minimize the generation of waste) and “Reuse” (Usage of Parts & Products without further processing). It is duly applicable for any firm, that we must fully recognize the reality, that society will be monitoring waste discharge with a keen vigilance than ever before.

The conceptual Approach for Waste Reduction:

TKM believes that, “If it cannot be quantified, it cannot be controlled”. Thus, TKM promoted various quantifiable techniques for grasping present trend of waste generation at various level i.e., line-side, department-wide, company-wide successively .

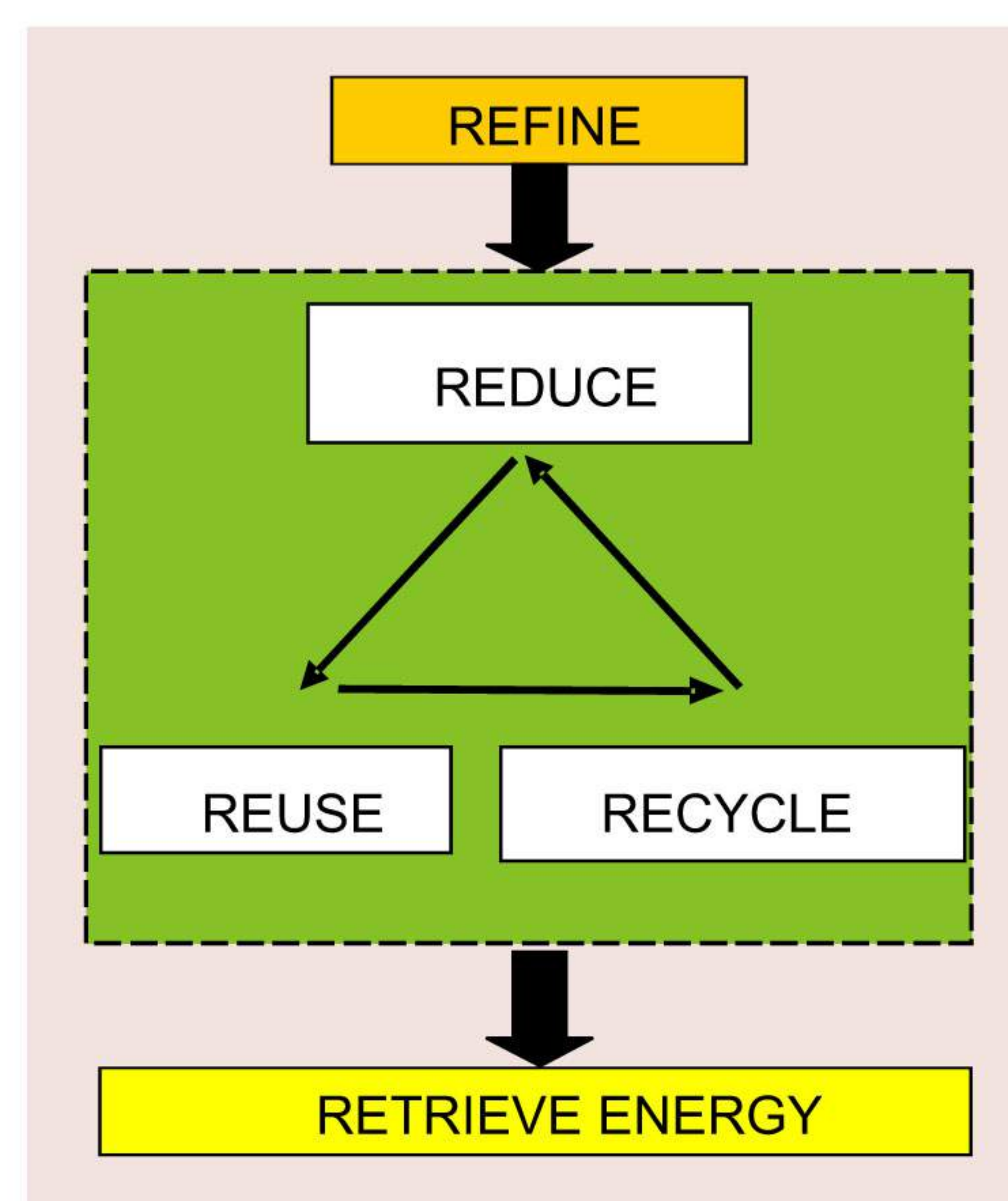


Fig 13 : 5R Concept

7.2 Motivational Activity

Motivational Activities for team members were organized mainly to bring their innovative thinking in line with TKM's environmental Policies & approach for conservation of natural resources and effective waste management.

For Team Members,

- i) Poster Competition;
- ii) Environmental Kaizens;
- lii) Corporate Citizen Awards;

Fig 14 : Team member receiving
“ Best Corporate Citizen Award ”



Fig 15 : Team member receiving
“ Best Environment Kaizen Award ”

For Departments,

- i) Best Waste Management Dept.
- ii) Best Environment maintained Dept.

Fig 16 : Assembly shop receiving
“ Best Waste management Dept. Award ”



Fig 17 : Weld shop receiving
“ Best Environment maintained Dept. Award ”

The basic idea behind these activities was to discover the hidden capabilities inside team members towards protecting the valuable resource.... **“OUR ENVIRONMENT”**

TKM strongly believes that “Continual Improvement” and “Respect for People” are the two main pillars and always working towards improving our environment systems by providing our ideas and best efforts. An On-the-Job Training was imparted to all contractors and apprentices by the respective shops with a thinking way of achieving the best in upgrading the Waste Management System.

Developing comprehensive environmentally responsible Actions from “manufacturing to customer relations” and “recycling” has therefore become one of the most important tasks for Toyota Kirloskar Motor.