

### 7.3 Tree Plantation:

Greenery being the major sinks for Carbon dioxide emitted during Industrial Activities, the TKM witnessed the successive plantation of saplings (fig18) during Environment Month. Nearly, 200 saplings were planted surrounding the boundary, wherein it will heighten the TKM's efforts towards reducing the greenhouse effect.

Fig 18 : Tree plantation Ceremony



There is no horizon for the commitment towards the protection of the Environment, thus we had initiated an activity to make our members corporate citizens by contributing towards improving the Environment of the society. Many team members participated in this activity & carried out environment improvement activities outside TKM Premises.

In addition to these, TKM conducted the poster competition for the family member to create awareness about the **ENVIRONMENT...**

## 8. ENVIRONMENTAL INITIATIVES FOR SUPPLIERS & DEALERS :

As a joint venture between Kirloskar Group and Toyota Motor Corporation, Toyota Kirloskar Motor (TKM) aims to play a major role in the development of the automotive industry and the creation of employment opportunities. TKM, along with its dedicated dealers and suppliers, has adopted the “Growing Together” philosophy of its parent company TMC to create a long-term business growth.

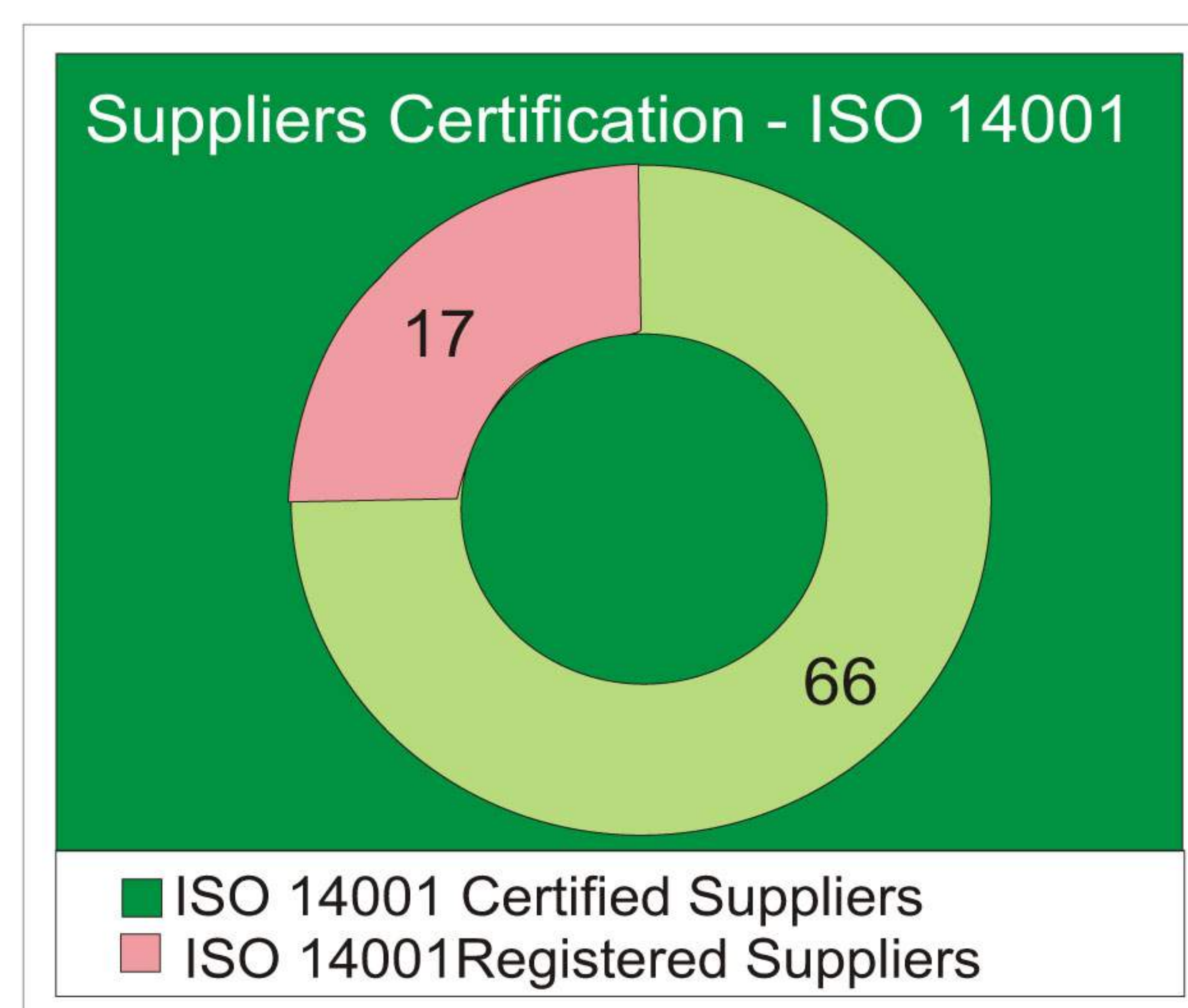
### 8.1 Suppliers support:

TKM Environmental Green Supplier Guidelines constitutes mainly with merits of acquiring ISO 14001 certification. Also, proudly share the commitment of TKM towards pollution prevention, resource conservation and continual improvement. One of the important Action Policy in the TKML Five year action plan is “Promote Implementation of best practices at our supplier's end”.



Firstly, ISO 14001 possesses an extremely effective mechanism for promoting improvement in environmental performance with reduced environmental impact. Secondly, ISO 14001 makes organized, systematic, and continuous actions easier to take. In other words, the voluntary actions of suppliers will lead to reinforcement of TKM's basement and result in a model for stronger environmental protection activities joined by TKM along with Suppliers.(Fig 19)

Fig 19 : Supplier ISO 14001 Certification status



TKM views on the principles of independence and responsibility, which emphasizes local capital, and made every effort towards establishment of the system of mutual trust (Fig20). It also believes that it is important to acquire greatest overall efficiency by respecting the independence of its dealers and enabling them to realize their strength towards better Environmental Performance.

Fig 20 : ISO-14001 Certified Supplier honoring Ceremony

TKM seeks to contribute to society by providing customers with the eco-friendly products in the timeliest manner.

### 8.1.1 Green Supplier Guideline (2006~2010):

TKM requests that its suppliers acquire ISO 14001 Certification and take measures to reduce substances of concern (SOC) so they can engage in systematic environmental preservation activities jointly with TKM. Considering the trend in Global Environment changes, & Guidelines from TMC, TKM is preparing its new green supplier guidelines which will be implemented during 2006 ~ 2011.

Fig 21 : Green supplier guidelines Communication by TMC



The clear guidelines are provided to specify which suppliers may be required to comply with one or more of the Environmental initiatives outlined. We encourage all of our suppliers to take a proactive approach towards environmental protection.



8.2 Dealer Support

TKM has effectively imbibed The Toyota way in all possible areas. The salient one being the ECO initiatives to make all its business associates to operate in an ECO friendly

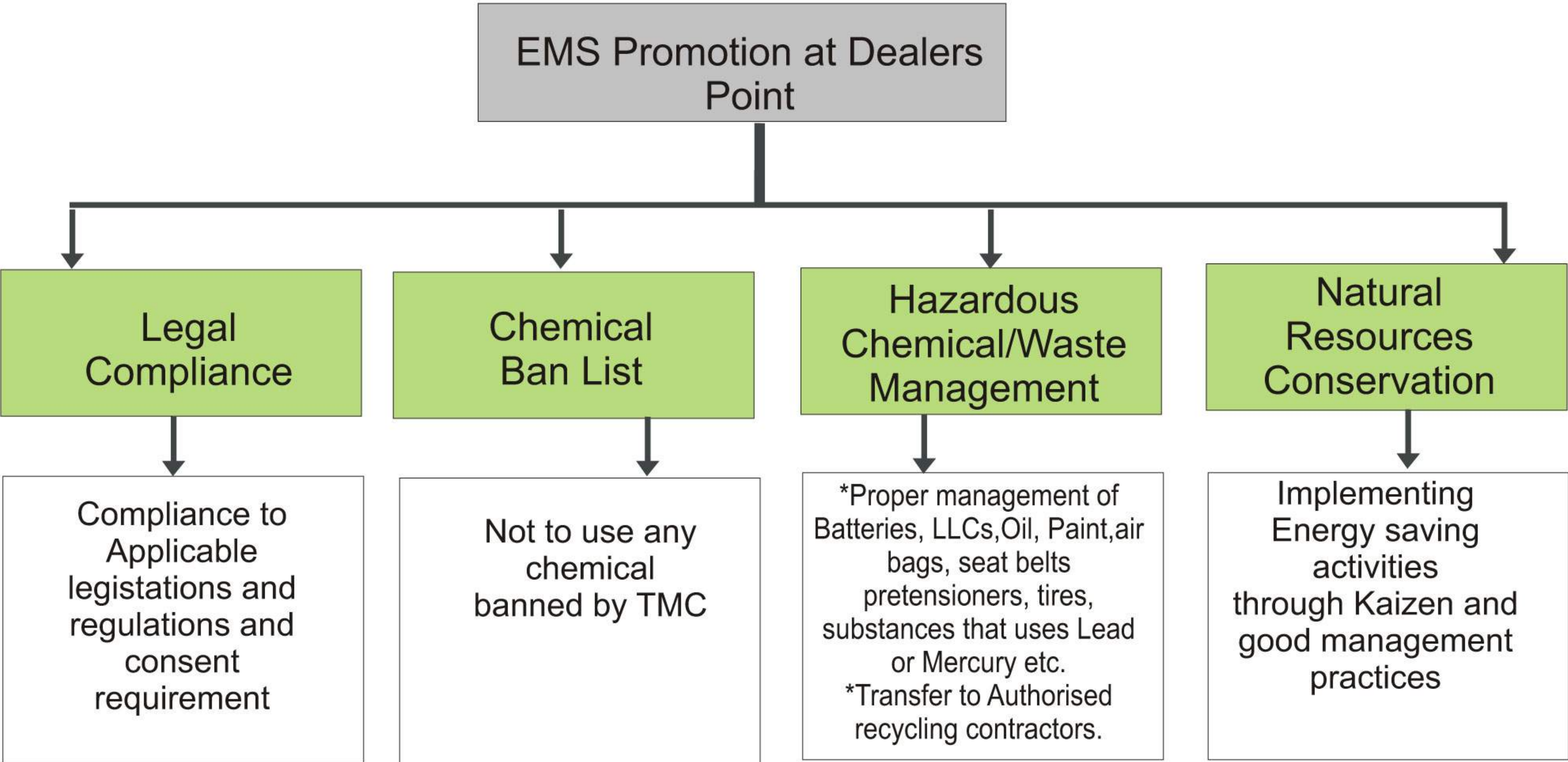


Fig 22 : A Guideline for effective EMS Implementation at Dealers Point

ISO 14001 Program Implementation:



For creating awareness & committment towards environment, we are recommending all our dealers to obtain ISO 14001 certification. For this process TKM is supporting them through training based on request. We have recieved good response from our dealers & 69% of our dealers already certified for ISO 14001. This is the highest percentage of dealers certified,(Fig23) compared to dealers of any other automobile companies in India.

Fig 23 : Dealers Certification Status

8.2.1 Dealer Environment promotion Campaign (DEPC)

The main objective of DEPC is to “Minimize Environmental Risk”. As a part of DEPC, campaign Tools like Environmental Posters and Manuals are distributed to all the dealers.

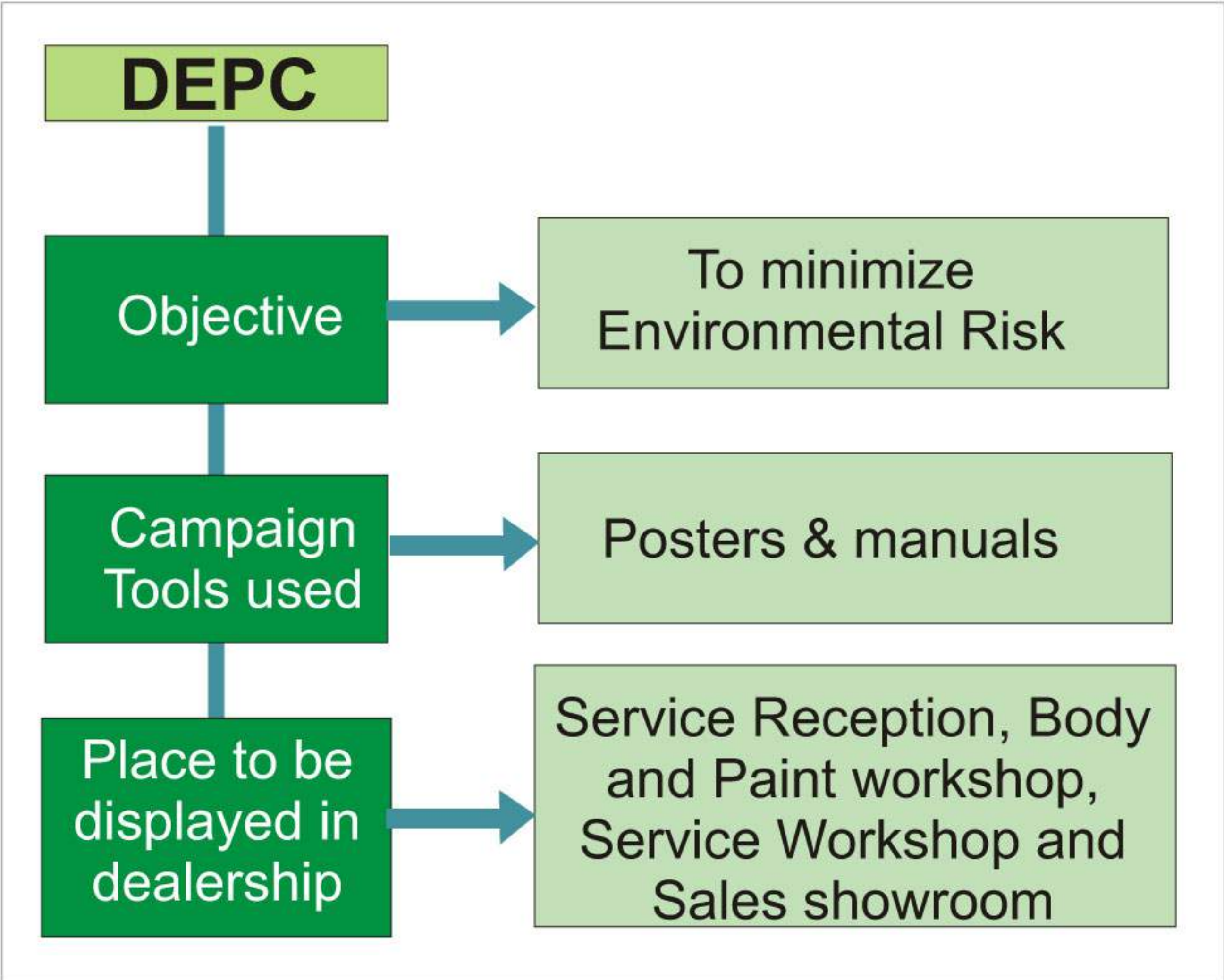


Fig 24 : DEPC Flow Chart

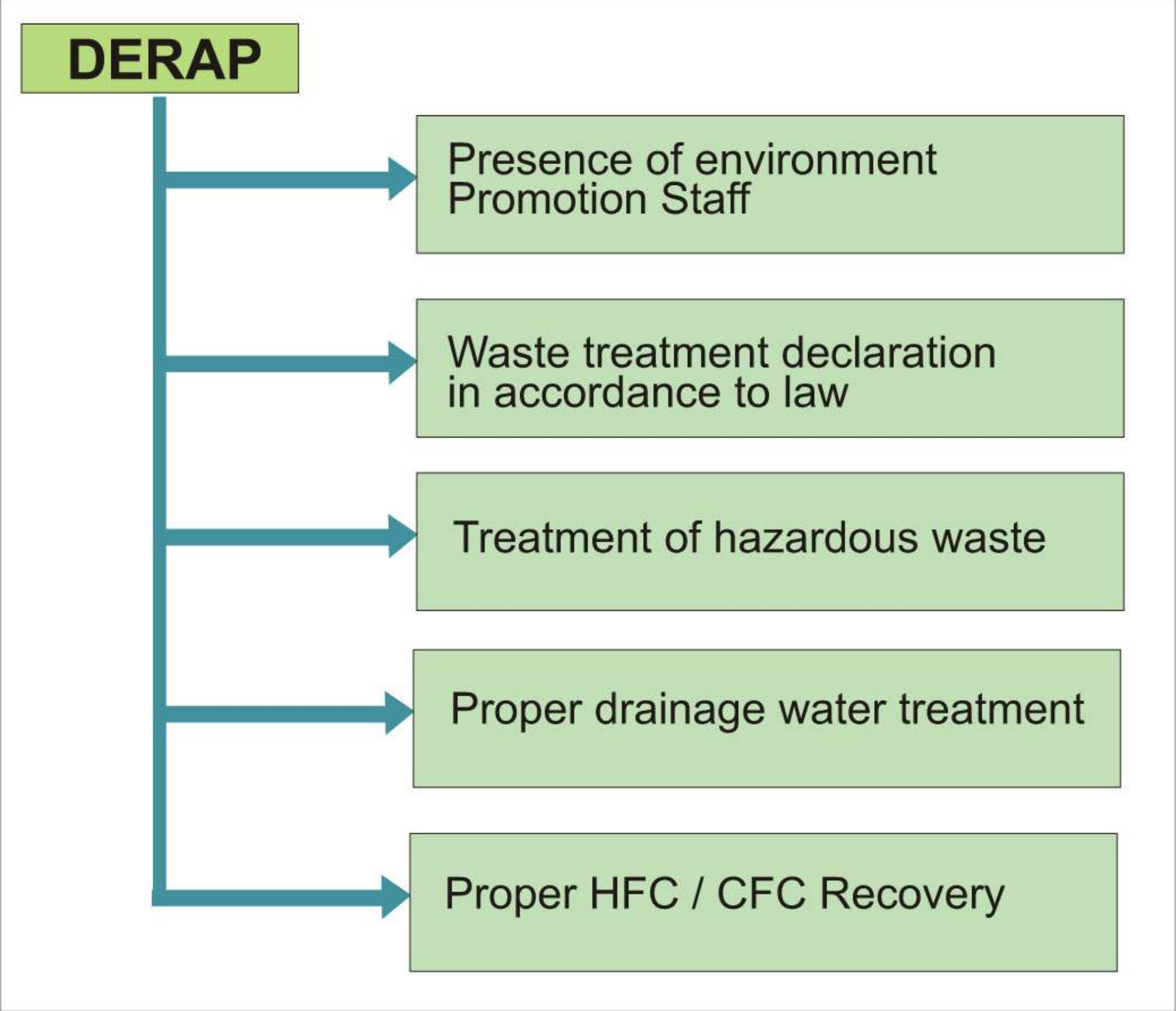


8.2.2 Dealer Environmental Risk Audit Program (DERAP)

The main objective of DERAP program is to upgrade all TKM dealers to TMC level of EMS implementation. In this program the dealer takes guidance of TKM in checking various parameters at his dealership, (Fig 25).

The program was started in year 2004 and the same is supposed to conclude by December 2006, by which all the 36 enrolled dealers will comply 100% with all the above said parameters.

Fig 25 : DERAP Flow Chart



EPI Analysis at Dealers Outsets:

As a part of creating awareness and educating the dealers, TKM collects the key data related to Environmental activities across all the dealerships through Key Performance Indicator.