



The automobile market in India is getting matured and competitive with technology changes in the fore front. In this challenging backdrop, Toyota Kirloskar Motor is committed to lead the market not only from the business perspective but also from social and environment angle. Our philosophy is to not only offer automobiles with best technology and highest quality, but also which are safe and environment friendly.

We are creating environment awareness both internally at plant level and externally through our dealers and suppliers and the society at large. Increased awareness towards issues such as global warming, natural resource depletion and environment pollution is important. At TKM, we have taken steps for reduction of CO₂ emissions on a continuous basis through activities such as energy conservation. In year 2006, specific activities have been undertaken in logistics area, wherein promotion of cleaner fuel was initiated.

I am happy to say that in our effort of promoting a cleaner and greener environment, we are also joined by our dealers and suppliers. I would like to congratulate our dealers and suppliers who have successfully implemented 'Environment Management System' and obtained ISO 14001 certification.

I would also like to thank our suppliers and dealers for supporting TKM by implanting 'Green Supplier Guidelines' (2000~06). I look forward to their support on the newly released 'Green Purchasing Guidelines' (2007~12) wherein the emphasis has been on global environment issues.

On the occasion of TKM's 10th Anniversary, I would like to express my sincere appreciation to our stakeholders for keeping faith in us. We at Toyota Kirloskar Motor commit ourselves on improve our efforts on issues such as resource conservation, waste reduction and social contribution for the benefit of our society.

A. Toyoshima,
Managing Director