

Basic Approach

Toyota Kirloskar Motor, as an affiliate of Toyota group upholds the principles of Toyota Earth Charter*. Environmental Conservation targets are set at every stage of our activities and outlines, measures meeting these targets so that we can continue to manufacture cars to minimize their impact on the environment, we promise to take an active role addressing environmental issues and will Continue to update and improve our targets and goals.

*Toyota Earth Charter

Aiming Environment as its top priority management issue, it has established “Toyota Earth charter”, which specifies the Basic Policy, Action Guidelines and Implementation structures regarding Toyota's efforts towards preserving Earth's Environment.

Basic Policy	Action Guidelines
<p>Contribution towards a prosperous 21st century society</p> <p>Aim for growth that is in harmony with the environment, and set as a challenge the achievement of zero emissions through all areas of business activities.</p> <p>Pursuit of environmental technologies</p> <p>Pursue all possible environmental technologies, developing and establishing new technologies to enable the environment and economy to coexist harmoniously.</p> <p>Voluntary Actions</p> <p>Develop voluntary improvement plan, based on thorough preventative measures and compliance to laws, that addresses environmental issues on the global, national, regional scales and promotes continuous improvement</p> <p>Working in cooperation with society</p> <p>Build close and cooperative relationships and organisations involved in environmental preservation including governments, local municipalities, related companies and industries.</p>	<p>Always be concerned about the environment</p> <p>Challenge achieving zero emissions at all stages, ie, production, utilization and disposal.</p> <ol style="list-style-type: none">1. Develop and provide products with top level environmental performance2. Pursue production activities that do not generate waste3. Implement thorough preventive measures4. Promote business that contribute towards environmental improvement <p>Business partners are partners in creating a better environment</p> <p>Cooperate with associate companies.</p> <p>As a member of society</p> <p>Actively participate in social actions</p> <ol style="list-style-type: none">1. Participate in the creation of a recycle - oriented society2. Support government environmental policies3. Contribute to non - profit activities <p>Towards better understanding</p> <p>Actively disclose information and promote environmental awareness</p>

TKM has developed well articulated Environment Action Policy based on the Toyota Earth charter to address Environment issues specific To industry.



“As a good corporate citizen, Toyota Kirloskar Motor Pvt. Ltd., Bidadi, an automobile manufacturing facility is committed towards protection of the Environment by minimizing our impact on the Environment through pollution prevention, conservation of natural resources and continual improvement.

To support this commitment, it is our policy to:

- Proactively promote environmental awareness and knowledge among Team Members through continual education and job specific training.
- Ensure compliance with legal as well as other requirements to which our company subscribes.
- Establish and review environmental objectives and target annually to ensure better environmental performance through proactive continual improvement activities.
- We shall establish programs and conserve energy natural resources, flora, fauna and build a **GREEN ENVIRONMENT**, within and surroundings as a part of our policy.

We recognize the importance of continual improvement in environment performance while creating economic growth and maintaining competitive advantage. We are committed to this philosophy and it is our hope that, you, our Team Members, suppliers, customers, dealers and neighborhood share our commitment in preserving a very valuable resource.....**OUR ENVIRONMENT**”