

TKM is an eminent employer in all regions wherever it has its operations and is ready to support the professional growth to its staff. In addition to its role as an employer TKM is actively involved in the development of areas like culture, education, health and environment. The company's endeavors are within the legal boundaries to pursue good relations not only with the authorities with whom we deal but also with the state and central government of India.

Construction of water tank for the local community

Ramanagaram is a town situated about 20 Kms from TKM factory on the Bangalore Mysore highway having a population of about 80,000 people. It faces acute shortage of water especially during the summer season. The water storage facility in the town is very inadequate to address the drinking water shortage problem.

The source of water to the town is Arkavathi River, Cauvery River and the bore wells in the area. The Arakavathi River water is available for only 6 months of the year. The Cauvery River can be supplied only to 38,000 people of the town and the remaining 42,000 have to rely on Arkavathi River and the borewells in the area. To supply Cauvery River water to the rest of the 42000 people, two tanks have to be built at suitable locations.



Fig 10.1: Construction of Water Tank

TKM has taken up the initiative to provide the two tanks to the people to improve our relation and trust with the community and to eliminate the hardships of the people.

Poster & Painting Competition for School Children

Children are future of this country and TKM believes that shaping them today will ensure a better tomorrow for this country and environment.



Fig 10.2 Painting Competition for Children



Fig 10.3: Distribution of Bags to Children

TKM always actively organizes programs for the school children every year with the aim to increase the environmental awareness among them. This year, Environment Poster and Painting Competition were organized for school children as a part of corporate social responsibility of the company towards the local community. School bags were distributed to all the students of the school as a memento for their involvement in the activity.

Establishment of Toyota Technical Training Institute at TKM



Fig 10.4 Toyota Technical Training Institute

The Toyota Technical Training Institute was established in TKM with a vision to develop human resources utilizing the Toyota discipline, and to create learning opportunities for potential skilled Individuals.

The automobile sector is one of the fastest growing sectors in India and employs close to 6 lakh people. With more and more global projects coming to India, there is a dearth for skilled manpower. In keeping with Toyota's philosophy of "Respect for People", and supporting its role in the society as a good corporate citizen, TTTI is aiming to help those intelligent students, especially from rural areas, who cannot pursue further education after tenth standard, due to financial reasons.



Fig 10.5: Dormitory

The TTTI will offer its students a total of four technical courses in Automobile Assembly, Automobile Paint, Automobile Weld and Mechatronics along with the specialized education on Safety and Environment Issues. Announcing the setting of the new institute, Mr. Atushi

The entrance fees and the tuition fees will be paid by the school on behalf of the students and all the students will live in dorms and undergo specialized training over A period of three years. Fellowships will be provided to Deserving students to promote Excellence.



Fig 10.5: Inauguration Of TTTI

Toyoshima, MD of Toyota Kirloskar Motor, said, "In addition to making quality automobiles, we believe in proactively contributing to the society by consolidating the know how within Toyota to develop capable human resources and thus contributing to the prosperous society". Furthermore, TKM will encourage the potential graduates of Toyota Technical Training Institute to join the company as team members.