

Message from the MD



The year 2007 saw Toyota crossing two milestones in its history. While globally 2007 marked Toyota's seventieth anniversary, TKM in India completed ten years of operation.

We believe that vision towards environment protection & development forms the mantle of the business practices of our organization. With the automobile market becoming more and more competitive and vast as days are progressing, maintaining the fine balance between the cycles of industry and environment is a big challenge. In this scenario, we are

committed to leading not only from a business point of view but also from environment point as

Technology we believe is not in terms of the product we deliver but also manufacturing process has a huge potential to make a difference. An automobile industry is resource intensive industry that consumes large quantities of steel, power water & oil, a reduction in the consumption will not only help in environment preservation but also for the sustainability of the industry.

We have officially announced the start of the new plant where we are planning to invest millions of dollars and substantial technical resources in developing a facility which we would like to call as an ECO FACTORY. Our aim is to create a manufacturing plant that would coexist in harmony with the environment.

We would like to utilize this opportunity to thank our suppliers & dealers for your efforts to save our environment. I would request suppliers, dealers and all our stakeholders to intensify the magnitude of the environment activities at your respective areas as the journey towards establishment of a sustainable eco factory has only begun. Let's all join hands together towards creating a green environment & a happy community by improving lives of millions of people.

2. Rakagama

Hiroshi Nakagawa