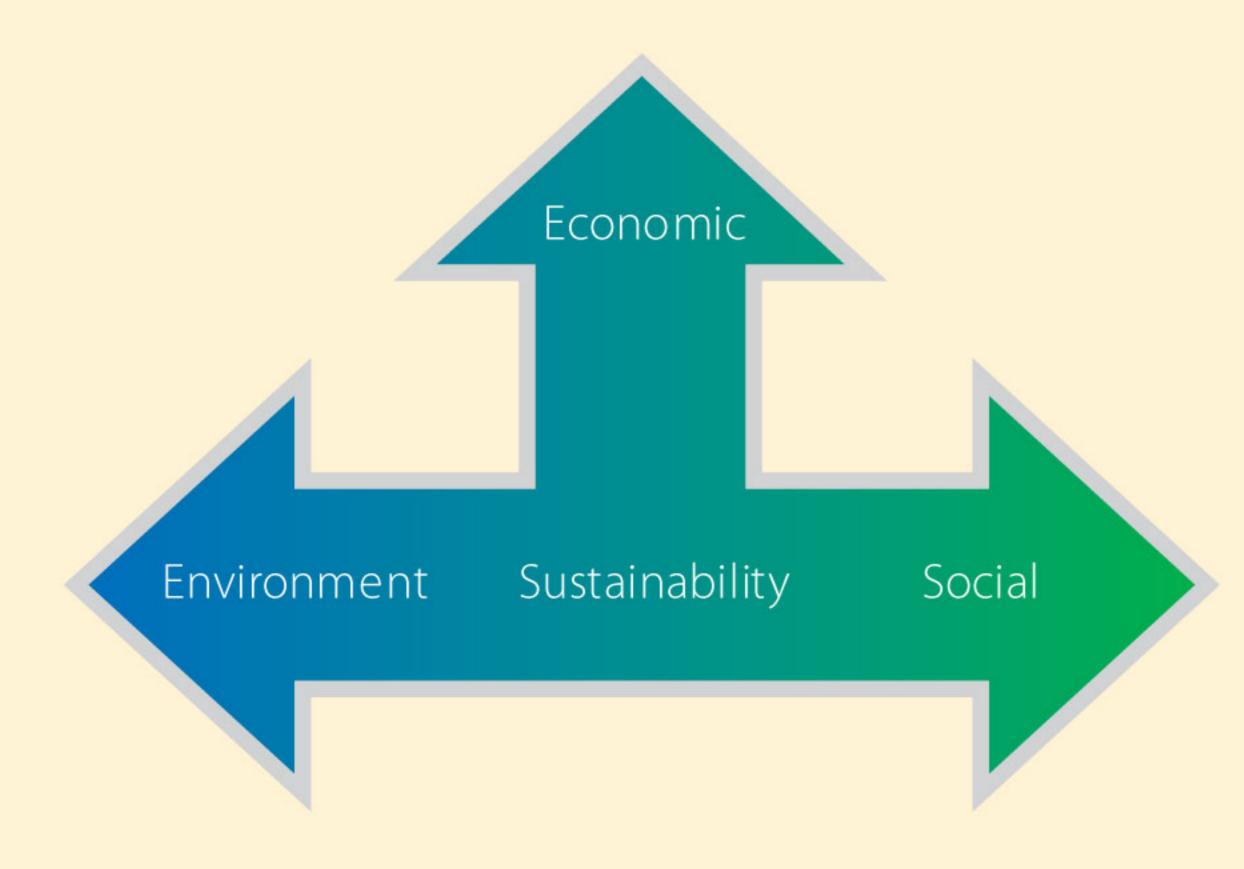
Sustainability



TMC - "repay the earth and society through technological innovation Technology and Manufacturing. (and contribute to enhancing the quality of life everywhere)".

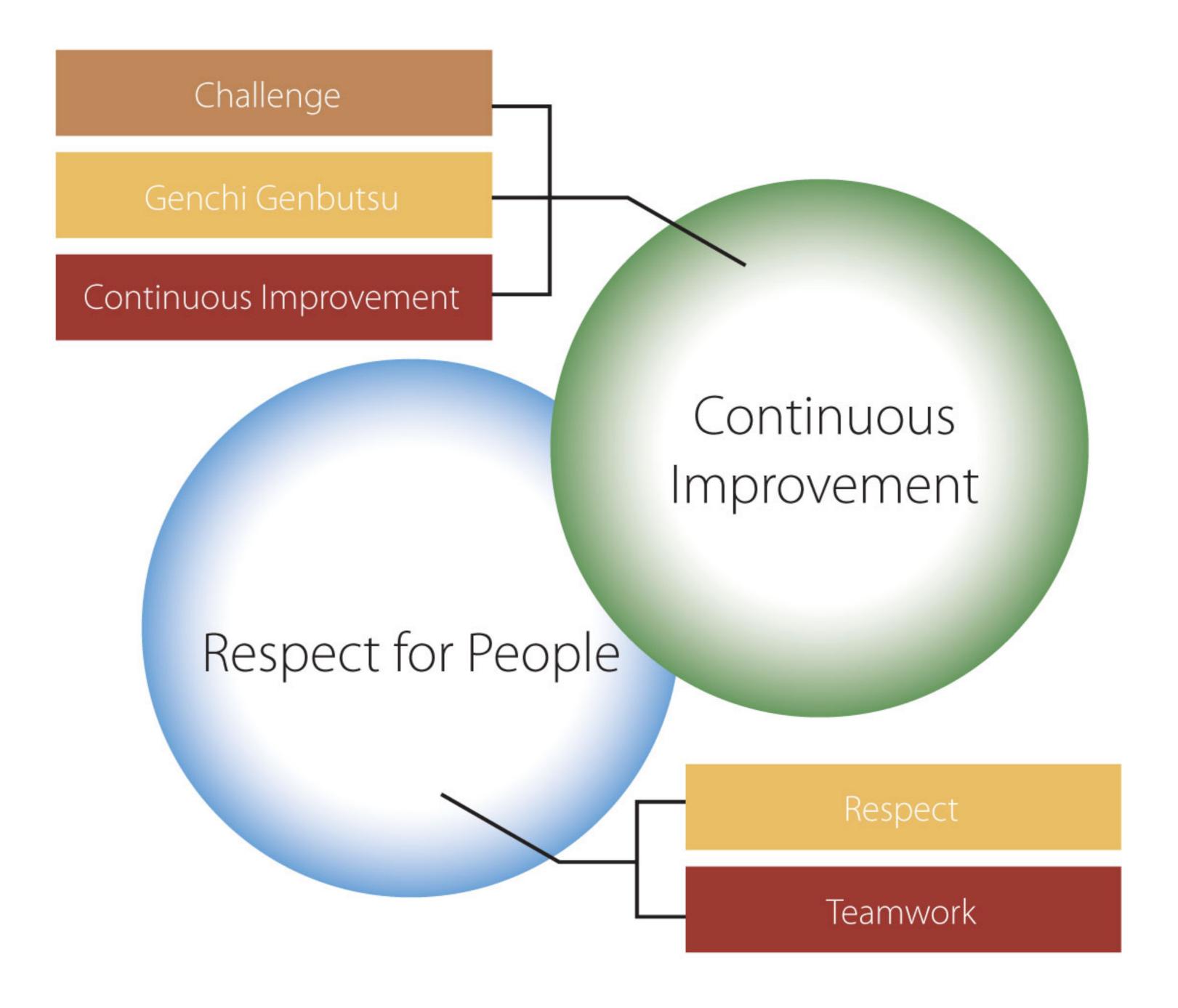
We want to be the "most admired brand" and have always Throughout its journey, Toyota has believed in the guiding principle endeavored to achieve this in by doing business in a sustainable of "contributing to the development of a prosperous society through manner. Sustainability is inherent in Toyota culture, and our vision, the manufacture of automobiles". It provides Toyota with a clear path philosophy and guidelines are true reflections of our commitment for towards achieving sustainable development and has enabled Toyota a sustainable future. This is evident in one of the core principles of to identify three areas of sustainability - Social Contribution,



TKM's actions towards sustainability in these areas are explained in the following sections.



Toyota Way in the Environment



People and Continuous Improvement. Together, they define how the business partners and the global community.

The "Toyota Way", which embodies values, beliefs, principles and people of Toyota treat others and perform their duties in order to business methods at Toyota, is supported by two pillars: Respect for deliver the company's values to customers, shareholders, associates,

Toyota Way in the Manufacturing Environment	
Challenge	To create Zero Impact on Environment through Eco Friendly Manufacturing
	Develop Foresight to identify Problems and development of actions considering the long term prespective
	Focussed on a direction towards Sustainability
Kaizen	Visualisation of Problems
	Learning from Mistakes
	Yokoten/Standardisation of Successful Cases
Genchi Genbutsu	Identification of the Problems and Root Causes
	Shared Targets and Emphasis on Quantification
	Tenacity & Persistence in Problem Solving
Respect	Communication of the issues
Teamwork	Development and Motivation of Human Resources