

# Introduction

## To Our Readers

The Toyota Kirloskar Motor (TKM) Environment & Social Report is published annually to enhance information disclosure to Toyota stakeholders by informing them of how our business

activities & Eco initiatives are helping to bring about a sustainable society. This report presents a concise summary of our environmental commitment, performance and our level of ambition for sustainable future.

## Toyota Kirloskar Motor as we know

Over the past 7 decades, Toyota Motor Corporation (TMC) has grown into one of the most respected companies in the automotive sector today with its emergence as a diversified, multinational corporate leader. With its dawn in Japan, capturing hearts of millions of customers in North America and Europe, Toyota has

marked a strong presence in the Indian market and has been successful in delighting the customer by the quality products & also contributing to the social & economic development in the region.

Adopting the "Growing Together" philosophy of its parent company (TMC), TKM has established a unique and long-term business growth partnership along with its dedicated dealers and suppliers to not only create employment opportunities but also innovated itself in the Indian automotive industry. TKM is located at Bidadi Industrial Estate, about 30 kilometers from the city of Bangalore.

## The journey so far...

The year 2008 saw few up's & downs concurrent with the global market scenario; nevertheless Toyota has been consistently driving towards its mission of creating an eco-friendly company in harmony with nature and society. Key highlights of the activities of the year include the steps towards our ambitious project of Afforestation.



Toyota Kirloskar Motor, Bidadi manufacturing facility, Bangalore, India.