

MD Message

Towards building a sustainable society...

First of all I would like to express sincere gratitude to everyone who has supported Toyota Kirloskar Motors.

Year 2008-09 has been difficult for automakers around the world. Toyota is not been an exception. This recession has made us to revisit our fundamentals. However, India's cautious approach towards reforms has helped in recovering and currently marching towards stronger economy. While, TKM is also contributing towards growing market with 'Customer First' approach.

This year, we have marked a new milestone in the history of TKM. We have laid foundation stone for a new small car manufacturing facility which is expected to begin its operations from December 2010 with a vision to cater to a larger segment of the Indian community.

In line with the Toyota's global vision towards sustainability, our aim is to create an Eco plant which will be in harmony with nature & society. We are incorporating environment friendly technologies & to make products & process eco-friendly.

As a first step towards sustainable development to minimize the environment impact we have carried out large scale afforestation activity at TKM involving all our team members & their family members, suppliers, dealers, community representatives & all our stakeholders. Further, towards enhancing eco consciousness in the society, our team members have taken up environment awareness campaigns to spread the Eco-message.

We would like to thank our suppliers, dealers & all stakeholders for their support towards sustainable development. Together let us join hands towards creating a greener future for our future generations to come.



Hiroshi Nakagawa

Managing Director,
Toyota Kirloskar Motor