

Toyota & Sustainability

Since its inception, Toyota Kirloskar Motors has conducted business with a motto of the development of a prosperous society through the manufacture of automobiles. This not only means contributing to the development of a prosperous society but also contributing to the sustainable development of the earth as well. Sustainable development of the earth will require achieving compatibility between environmental preservation and economic growth. Toyota combines efforts of its employees with its technological capabilities to contribute to the development of a prosperous, low carbon society.

We at Toyota are keenly aware that without focusing on energy and global warming countermeasures there can be no future for motor vehicles. It is based on this awareness that we strive to achieve harmonious

coexistence not only between the vehicles we manufacture and the environment, but also between our production activities and the environment.

Specifically, Toyota is pursuing sustainability in three areas-

- 1) Technology : to achieve sustainable mobility (includes Global warming and energy-related issues in research and development of the vehicle),
- 2) Manufacturing: driving towards sustainable plant initiatives at Production facility, and
- 3) Social Contribution: contributing to the development of a sustainable society through non-business activities.

TKM's efforts towards achieving the terms of sustainability have been explained in further sections.

Toyota's Concept of Sustainability in 3 Areas

