

Social Contribution

Concurrent with contributing to society through its automobiles, Toyota Kirloskar Motor has been actively promoting social contribution activities for the environment in a wide range of areas. Toyota is undertaking social contribution activities that make use of the skills, expertise, and technologies that have been

developed through business activities. One aspect of this is the Afforestation Promotion, which promotes issues concerning global warming and biodiversity. The activities undertaken in this regard have been elaborately illustrated in further sections titled 'Customer', 'People' & 'Society'.

