

## Message from MD

I take this opportunity to express my hearty thanks to all our stakeholders for your continuous support to Toyota Kirloskar Motors.

At TKM, we strive to be the most loved and admired automobile company in India by following the Toyota-way philosophy. Team Toyota India is committed to contributing to economic and social development for a sustainable future. We strive to contribute to the Indian economy by:

- Manufacturing value added products, with global standards of safety and quality
- Bringing innovative technology to the Indian market
- Generating employment
- Raising the skill levels by imparting training through initiatives like Toyota Technical Education Programme (TTEP) and Toyota Technical Training Institute (TTTI) .
- Creating road safety awareness through the Toyota Safety Education Programme (TSEP)

In line with Toyota's global vision towards sustainability, our aim is to make the process and products eco-friendly. The Etios plant is an eco-plant in harmony with nature where we have incorporated environment friendly technologies like water-borne paint, energy efficient equipment and water recycling.

The Delhi Auto Expo 2010 marked an important milestone in TKM's history through the launch of our Etios Concept and launch of hybrid car Prius in India which is the world's best selling hybrid car.

Towards our journey in achieving sustainability, we have planted 64,000 saplings. We will continue this journey towards creating a potential natural forest.

I thank my colleagues, the suppliers, dealers and all stakeholders for their continuous wisdom in meeting every challenge with speed, flexibility and cooperation towards sustainability.

I am delighted to present TKM's 2010 Sustainability Report to you and welcome your feedback.

Let's Grow Together,

*H. Nakagawa*

Hiroshi Nakagawa,  
Managing Director  
Toyota Kirloskar Motor





Key Figures



Environmental Performance

- 23 % Reduction in power usage
- 20 % Reduction in Water Consumption
- 85 % Coverage of Dealerships Compliant with ISO 14001
- 98 % Coverage of Suppliers (core) Compliant with ISO 14001



Social performance	2008	2009	2010
Number of Employees	3762	3511	5637
Turnover rate for employees	6.3%	3.7%	2.8%
Community Investments (through Community Spirit and Community Sponsorships) in Mil. Rs.	85.5	106.5	108



Economic performance	2008	2009	2010
Units Manufactured	53,774	46,251	63,269
Units Imported as CBU (Completely Built Unit)	1,295	492	504
Net Profit after Tax [Rs. in Mil] (08/09 and 09/10 fiscal years)	2,073	1,226	3,093