

COMPANY PROFILE



Toyota will lead the way to the future of mobility, enriching lives around the world with the safest and most responsible ways of moving people.

Company Profile

Toyota Kirloskar Motor Private Limited (TKM) is a joint venture between Toyota Motor Corporation and the Kirloskar Group, set up for the manufacture and sales of passenger cars and auto parts across India. Toyota Motor Corporation, Japan, holds eighty nine percent of the equity while Kirloskar Systems Ltd, India, holds eleven percent.



Toyota Kirloskar Motor's manufacturing plant is in Bidadi, on the outskirts of Bangalore City. It is spread across 432 acres and has an output capacity of over 1,84,000 vehicles per annum. Commercially, Toyota Kirloskar Motor has more than 150 independently owned dealerships spread across 96 cities.

TKM manufactures the Innova,

Corolla Altis, Fortuner and Etios model vehicles. The Fortuner has been the best selling model in the SUV segment in India in 2010-2011. Also the Innova has been the best selling model in the MPV segment for the past six years in succession. We also import and sell the Camry, Land Cruiser, Prado and Prius models as CBUs [Completely Built Units] throughout our dealer

network in India.

Toyota's most anticipated new small car, the Etios was first launched in December 2010. The Etios has been very well received and is expected to form a substantial part of the product market share for TKM.

During the reporting period, TKM has commissioned the second plant at the Bidadi location. Plant II began manufacturing of the small and mid size range passenger cars from December 2010 onwards. During the reporting period, the new plant started the production of Etios model passenger cars [both hatchback and sedan].



A notable feature of the newly commissioned plant is that it has been built based on the "Eco-factory" concept in keeping with the global drive to minimizing the environmental impact from the manufacturing operations.

Product Line-up



● **ETIOS Liva**
QClass HATCH: LIVE
TOMORROW TODAY.



● **ETIOS**
QClass: World First, India First
...My first



● **Corolla Altis**
Genius Inside -
Gorgeous Outside



● **Innova**
Drive to precious times

● **Fortuner**
Presenting: The Art of Power



● **Prius**
Leading the Hybrid revolution:
shaping the future of cars



● **Camry**
Luxury beyond Excellence



● **Land Cruiser**
The Pride of the World



● **Prado**
All-terrain Luxury

1. Corolla Altis ,Innova, Fortuner, Etios & Etios Liva model automobiles (manufactured in India)
2. Camry, Prado, Land Cruiser 200 and Prius (imported into India as Completely Built Units)
3. Manufacturing / Trading of service parts for the above models

Key Milestones of Toyota in India:

Initiated as a successful joint venture between the Japanese Toyota Motor Corporation and the Indian Kirloskar group, TKM has emerged as a key player in the automobile industry over the past decade.

Toyota Kirloskar Motor took off in India with humble beginnings in the MPV segment and within a

decade has diversified into the mid-range luxury and SUV segments. As a first of its kind venture by Toyota, TKM has started the

manufacture of Toyota's small car in India.



**2010
December**



Etios launch

**2010
December**



Prius launch in India

2009 August



Fortuner Launch

2009 June



Afforestation Day –
21st June

2008 July



Plant 2 foundation
laying

2001 April



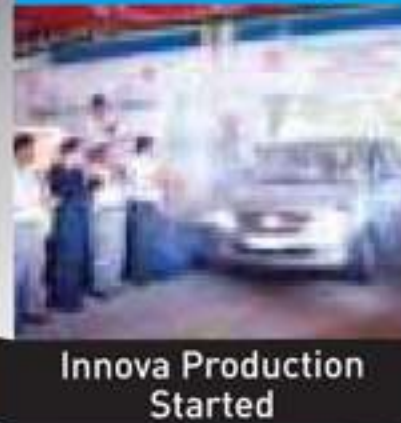
ISO 14001 Certification

**2003
January**



Corolla Production
Started

**2005
February**



Innova Production
Started

2007 August



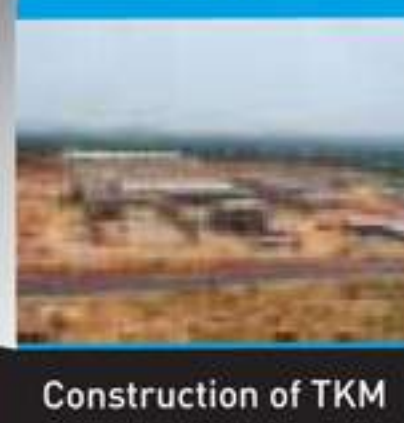
TTTI Inauguration

**1999
December**



Qualis Production
Started

1997



Construction of TKM

1997 August



Establishment of TKM

START

A bird's eye view of the Toyota Kirloskar Motor, Bidadi manufacturing facility

TKM is situated in the Bidadi Industrial Area, which has been earmarked by the Government as an industrial area development project. No natural biodiversity habitats are affected by the location of the manufacturing facility.



Legend:

1, Toyota Technical Training Institute [TTTI]

2, National Parts Centre [NPC]

3, Test Track

4, Afforestation Zone

5, Plant 1

6, Plant 2

7, On-Site Supplier's Park [OSS]



Awards and Accolades



TKM was awarded the BEST EXPORTER AWARD for 2010-11 by the Federation of Karnataka Chambers of Commerce and Industry.

The award was received by Mr. Shekar Viswanathan Deputy Managing Director, TKM from Mr. Anup K Pujari, IAS, Director General of Foreign Trade.

TKM won the Golden Peacock Environment Management Award 2010 in the Automobile Sector category in recognition of its significant achievements in Environment Management System. Mr. Mahesh N Salkar, Vice President, TKM received the award from Mr. Ola Ullsten, Former PM, Sweden and Chairman, World Council For Corporate Governance, and Dr. Madhav Mehra, President, WCFCG [left]



TKM won the CII-ITC SUSTAINABILITY AWARD 2010 for the second consecutive year in the Large Business Organizations category in recognition of significant achievement in Environment, Social and Economic dimensions.

Mr. Parameswaran Balakrishnan, General Manager (HRD) TKM received the award from Mr. Pawan Kumar Bansal, Honorable Union Minister for Water Resources and Parliamentary Affairs, Government of India.

TKM was awarded the Best Safe Industry [Large Scale Industries Category] by Department of Factories and Boilers, Government of Karnataka.

The award was received by Mr. Raju B Ketkale, General Manager, TKM from the Honorable Minister of State for Labour Mr. BN Bache Gowda.

