

COMPANY PROFILE

Toyota Kirloskar Motor Pvt. Ltd (TKM) is one of the leading Auto manufactures in India established in the year 1997, as a joint venture between Toyota Motor Corporation, Japan and the Kirloskar Group, India. Toyota Motor Corporation holds eighty nine percent of the equity while Kirloskar Group, holds eleven percent. Toyota Kirloskar Motor manufacturing plants are located in Bidadi Industrial Area in the outskirts of Bangalore city. The two plants are spread across 432 acres and have manufacturing capacity of 3,10,000 vehicles per annum.

Commercially, Toyota Kirloskar Motor has more than 286 dealer outlets and 111 suppliers spread across the country.



	PLANT 1	PLANT 2
Established	October 1997 [Start of production: December 1999]	2008 [Start of production: December 2010]
Location	Bidadi Industrial Area, Bangalore	
Products	Innova, Fortuner	Corolla Altis, Etios, Etios Liva, Etios Cross, Camry and Camry Hybrid
Installed production capacity	Upto 1,00,000 units	Upto 2,10,000 units

KEY PRODUCTS AND MARKET SEGMENTATION

TKM manufactures Innova, Corolla Altis, Fortuner, Etios, Etios Liva, Etios Cross, Camry and Camry Hybrid. Also imports Land Cruiser, Prado, Prius as Completely Built Units.

TKM also exports Etios to South Africa, Mauritius, Zimbabwe, Seychelles, Sri Lanka, Nepal, Indonesia and Brunei and Innova to Sri Lanka and Fortuner to Nepal.



PRODUCT LINEUP

The Innova has been the best selling model in the MPV segment for the past seven years in succession and Fortuner has been the best selling model in the SUV segment in India since 2010-2011. Toyota's new small car, the Etios was first launched in December 2010. Toyota's luxury car Camry is also assembled at Plant-2.

TKM also imports and sell the Land Cruiser, Prado and Prius models as CBUs [Completely Built Units] throughout its dealer network in India.



Import



Export



Manufacture



Land Cruiser
The Pride of the World



Prado
All Terrain Luxury



Fortuner
The Art of Power



Prius
Planet's Favorite Hybrid



Etios Cross
Born with Attitude



Camry Hybrid
Thoughtfully Advanced



Camry
Lead by Example



Etios Liva
Built on QDR



Etios
The Real Sedan



Innova
Multi Premium Vehicle

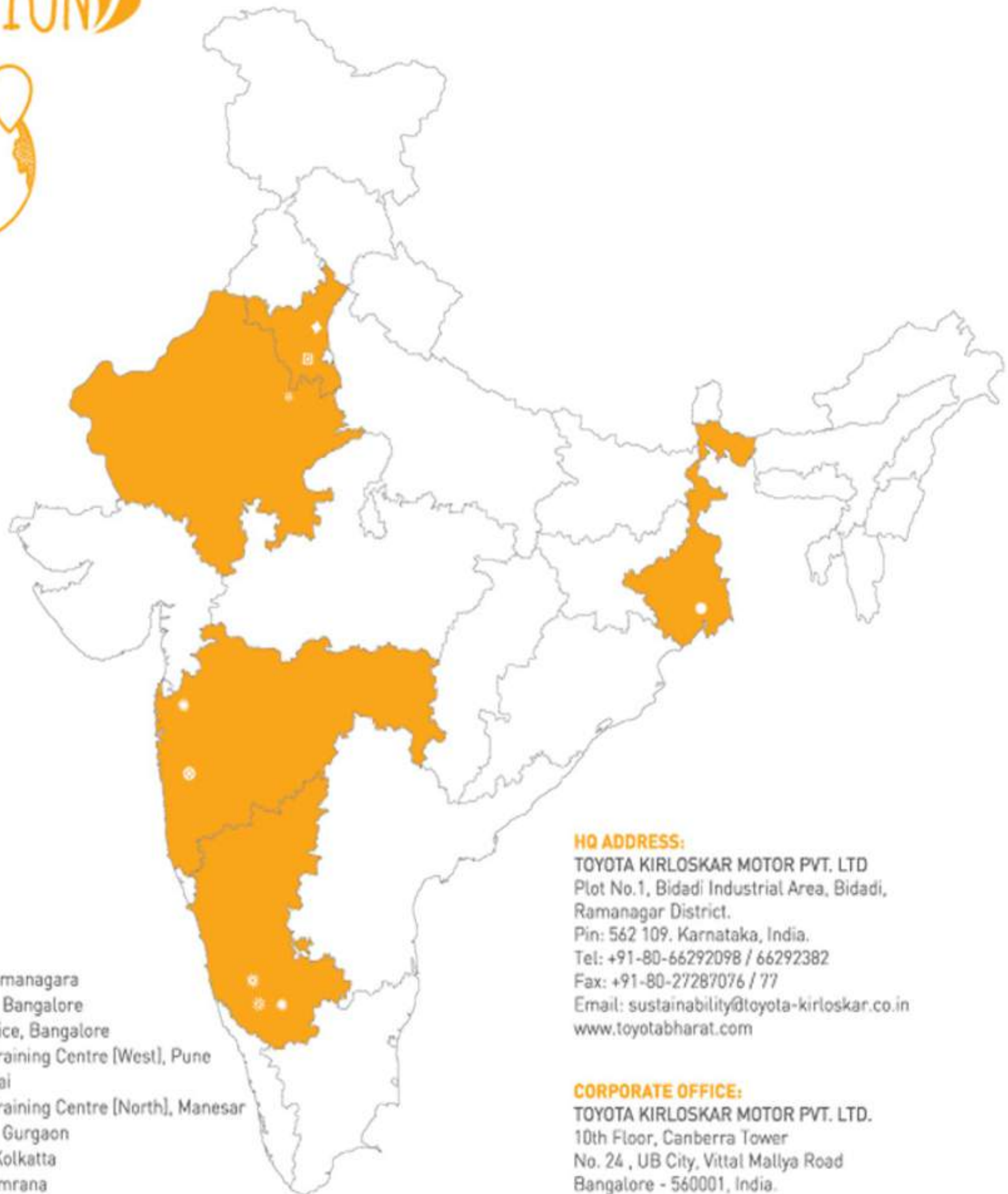


Corola Altis
Genius Inside
Gorgeous Outside

KEY MILESTONES OF TOYOTA IN INDIA



LOCATION



- Head Office [HO], Bidadi, Ramanagara
- ✱ Regional Office [RO], South, Bangalore
- ⊙ Regional Office [RO] - IS Office, Bangalore
- ⊙ Regional Parts Depot and Training Centre [West], Pune
- Regional Office [RO], Mumbai
- ⊙ Regional Parts Depot and Training Centre [North], Manesar
- ◆ Regional Office [RO], North, Gurgaon
- Regional Office [RO], East, Kolkatta
- ⊙ Regional Parts Centre, Neemrana

HQ ADDRESS:
 TOYOTA KIRLOSKAR MOTOR PVT. LTD
 Plot No.1, Bidadi Industrial Area, Bidadi,
 Ramanagar District.
 Pin: 562 109, Karnataka, India.
 Tel: +91-80-66292098 / 66292382
 Fax: +91-80-27287076 / 77
 Email: sustainability@toyota-kirloskar.co.in
 www.toyotabharat.com

CORPORATE OFFICE:
 TOYOTA KIRLOSKAR MOTOR PVT. LTD.
 10th Floor, Canberra Tower
 No. 24 , UB City, Vittal Mallya Road
 Bangalore - 560001, India.

TKM POLICY FOR 2013-14

1. Drive austerity measure and sensitise the sense of emergency (KIKIKAN) across the organisation to ensure profitability
2. Maximise sales operation, true localisation and export potential through collaborative efforts of all stakeholders
3. Create lean and strong organisation with utmost consideration to quality, safety and compliance standards
4. Establish a robust relationship with all stakeholders through thorough communication
5. Develop productive and flexible human resource pool with customer first approach