



YOUTHFUL UPDATE

Toyota Kirloskar Motor Pvt Ltd recently launched an updated Etios Liva with added goodies and that youth appeal which is clearly seen in its new brand campaign with cricketer Virat Kohli

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◀ New turn indicators on the side mirrors give the Liva a trendy look

▼ Wood finished panelling on the Liva makes this hatchback more appealing as compared to its rivals



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WHEN TOYOTA LAUNCHED the Etios Liva hatchback a couple of years ago, it was said to be an offering targeted at the youth as well as those young at heart. Now, in 2013, the company has launched an updated Etios Liva and given it an even more youthful and refreshed appearance.

To begin with, the new Etios Liva looks quite a stunner as compared to its previous avatar. The front end now sports a re-designed grille with chrome finish, while the rear end has new combination lamps with a distinct fin pattern, which give it a sharp look. Even the side mirrors house new turn indicators, which add a certain touch of bling. Additional attraction comes from the new Liva's sportier stance and a new colour – grey.

The treatment has been carried into the car's interior as well. The new two-tone interior, stylish

textured board, ash brown colour and soft fabric give the Etios Liva a classy appeal. For music-lovers there is a new 2-Din audio with Bluetooth, USB, Aux-In and remote. The combimeter is illuminated with blue lights to give it the race car effect. Height-adjusted driver seat, new comfortable rear seats and a new air-conditioner control panel all make the 2013 Liva a bang-for-your-buck offering.

The new 1.2-litre Etios Liva hatch is available in five petrol variants – V SP, V, G SP, G, J – and three diesel variants – GD SP, GD, JD – in the price range of Rs 4.46 lakh to 5.99 lakh (petrol) and Rs 5.72 lakh to Rs 6.38 lakh (diesel). Toyota Kirloskar have also introduced a much sportier variant of the hatch, Liva TRD Sportivo, which comes equipped with the Etios' 1.5-litre petrol and is priced at Rs 6.13 lakh (all prices ex-showroom, New Delhi). [car](#)