

OVERDRIVE



"I can't take my eyes off this car-look at it from any angle and it's striking"

CarWale

48 YEARS AND 40 MILLION UNITS. THE COROLLA DOESN'T NEED TO PROVE ITS RELIABILITY.

The Corolla Altis remains what it always has been - reliable, comfortable and a quality product that is affordable to run. Of course, it being what it is, Toyota will command a slight premium for it, but this still remains the sedan to buy if you're looking for a good-looking, comfortable left-brain purchase.

CarTrade

There have to be many strong reasons behind the Corolla Altis being called the strongest selling car in the world. Even in India, it has managed to hold on its throne of being the most popular D segment car.

hindustan times THE FINANCIAL EXPRESS

The new Corolla symbolises Toyota's modern and youthful design language. Easily the most aggressive looking Corolla of all times, the front attracts you with a bold 'T' design theme—the way the swept back headlights merge into the front grille is sexy, the way the car carries chrome on the grille is sexier. Kudos to Toyota for designing such a premium and sporty looking sedan.

Open the door and the car welcomes you with a spacious cabin and a neatly laid out dashboard.

The highlight of the new Corolla is the rear seating area. The rear seat-back can be reclined and that adds to comfort, and there are reading lamps that add to convenience.

The new Corolla is comfortable, feels planted and rides better than many other cars in its segment.

car

Heir Apparent

The Japanese giant has chosen to walk the path of evolution...What has been changed is the chassis of the vehicle. The latest monocoque, even though based on the previous platform, has been worked upon to become longer and wider. Consequently, the new generation of the Corolla Altis has a wheelbase that is 100 millimetres longer than the car it replaces....The new grille, too now features a hint of aggression while sharp new lines and creases endow the vehicle with a slightly more dynamic stance than before.

2014 TOYOTA COROLLA ALTIS EXTREMELY PREMIUM



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Motown

"Toyota is known for its reliability and with the Corolla Altis you have reliability plus premiumness"

THE ECONOMIC TIMES ET Panache

"Sedan with a stylish makeover"

"The next-gen Toyota Corolla Altis appeals to both the heart and mind"

autoX

Overall, the Corolla Altis is a very capable car—one that appears engineered specifically to cater to a certain target audience who demand style and comfort.

Toyota Corolla Altis

What is it? The new Corolla Altis looks and feels more desirable.



There are many companies around the world that make problem-free, dependable cars. But while there may be many pretenders, only one company truly owns that space, Toyota.

'The new Corolla seems well suited for its role in India'

"The new Altis is both sportier to drive and more luxurious"

What Car? June 2014



SHARPER AND STATELIER

"It now has more leg space at the back."

"LED lights, sculpted looks and larger wheels; the Corolla looks sharp & contemporary."



The exteriors have been re-worked to give the car a sharp and bold front which should appeal to the Indian customer

Auto Bild, India, 2nd Issue of June



THE NEWSMAKER

ALL NEW COROLLA **ALTIS** THE NEW BENCHMARK



THE COROLLA'S WINNING FORMULA IS KEPT INTACT BY RETAINING THE GENEROUSLY-SIZED INTERIOR



The next-gen Toyota Corolla Altis is here, and with those good looks, it'll surely put some of its competitors on the 'endangered species' list.

TOPGEAR.COM | JUNE 2014

hindustantimes

Toyota Corolla Altis: Performance plus looks.

Tinkering with a successful product is risky; everyone knows that. But Toyota wants to break the image of a conservative car maker.

It is the largest selling car in the world and has been there since 1997. It accounts for over 20% of Toyota's overall global sales - and Toyota is the world's biggest car maker!

With the company's legacy, there is enough going for Corolla to increase its fan base in its new avatar.

"Back with aBang"



It's that famed quality and reliability that has made it the best-selling car in the world.

May be that's why it was so important for Toyota to reclaim the best selling car in the world trophy. And going by our short first drive we see no reason why the Corolla won't be up there when the 2014 numbers are released

Evo India, 1st June, 2014



To know more please visit www.toyotaaltis.in
TO BOOK A TEST DRIVE SMS ALTIS F TO 566776



THE NEW TOYOTA COROLLA ALTIS: TRIED AND TESTED
With more than 40 million units sold worldwide, the Corolla is probably the most successful production car model ever built anywhere in the world.

The headline news with the 2014 Corolla Altis is its more contemporary, sharper and angular look as compared with the organic design of its predecessor.

Toyota hasn't compromised headroom for a sporty look.

OUR VERDICT
The new Corolla comes across as a big, comfortable, reliable and well-styled car. They say you can never go wrong with the Corolla and the adage stands true for the latest model as well.

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