

GIRL POWER

The Etios has proved to be a runaway success for Toyota in the Indian market. Shruti Malanaik, another satisfied customer, shares her experiences with us.

Shruti Malanaik, an account manager with NextServices Healthcare Solutions pvt ltd, found herself in a dilemma a few months ago. She had been using a hatchback for her daily commute to office, and having used it for some years now, she wanted to upgrade to a bigger and better car. But it couldn't just be any car. It had to be a great looking saloon, with ample legroom and superior fuel efficiency. All these aspects

within a budget that doesn't dent her husband's wallet.

"After extensive research, and consulting with my friend circle, I decided to opt for the Etios. Toyota quality at this price - it doesn't get better than this. I'm very satisfied with my purchase, and the car serves my needs perfectly. I basically use it as a city runabout - for work and picking up my child from school. The car exudes

appeal, offers a pleasurable drive, and is returning great mileage, despite not even having its first servicing done yet!" says Shruti.

She appreciates the build quality of the Etios, the nicely shaped headlights, and the pleasing lines that complement the overall styling. She also likes the 'smiling' grille, which she thinks is a cute touch to the car. These days, when it comes to purchasing a car, children too

influence the buying decision. "My son Shrey really likes the Etios, expressing his approval as soon as he plonked himself on the rear seats. The car's colour too was his choice. Nothing except blue would do!" says Shruti.

Shruti's impressed with the simple yet classy interiors of the Etios too. "At this price, I think Toyota has offered the best they could. Personally, I like the interiors. I'm not a big fan of uber-luxurious interiors anyway. This suits my personality well." But there's one aspect about the interiors that outscored everything else for Shruti. "The sheer rear legroom is phenomenal. Whether it's just the three of us, or a full load of passengers, there's not even an iota of discomfort at the back. I think Toyota has shown a perfect grasp of the Indian market - the Etios truly reflects that." While the Etios has only been used for city driving so far, Shruti is longing to take it on a highway journey. "In my opinion, a saloon inspires more confidence while driving on the highway as compared to a hatchback. While I wasn't too comfortable taking my earlier car for a long road trip, I can't wait to take my Etios on one. We already have another saloon, used mostly by my husband, but it's a different thrill to drive a new car on the highway."

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The next Toyota on Shruti's list is the Fortuner. "I've driven a saloon and a hatchback, but have yet to experience the thrill of an SUV. And since my husband and I enjoy outdoor excursions, a Fortuner would be a welcome addition to the parking lot."

Well, here's yet another loyal member of the ever-growing Toyota family. Shruti Malanaik is amongst the expanding tribe of people who demand nothing but top-notch quality and unfailing reliability. That's Toyota.

